

# Corporate Profile

and Capabilities Statement





# Lamson Paragon

G R O U P   O F   C O M P A N I E S



cheque-mates

Your Partner, Not Your Competition  
www.chequemates.com.au



Fairplay Print  
www.fairplayprint.com.au



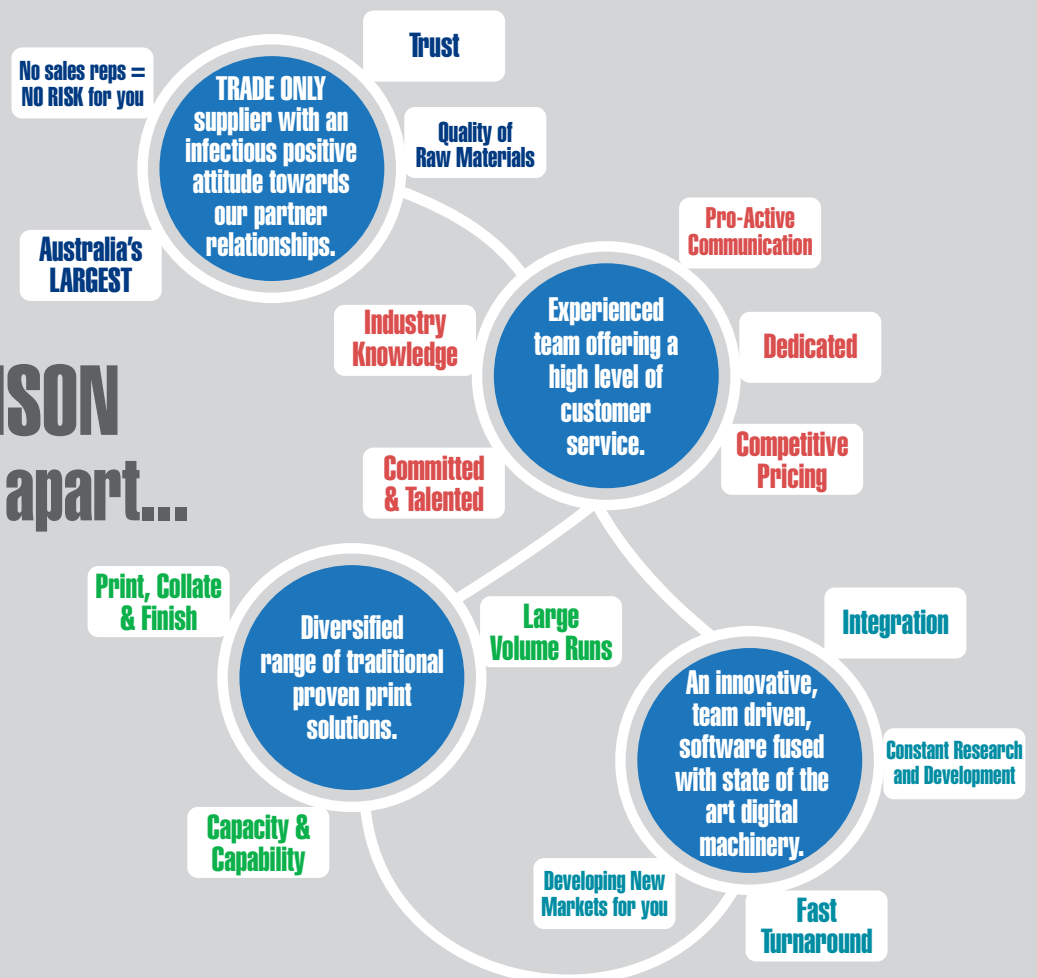
The Lamson Group started trading in 1990 with only one employee, one press and one collator, gradually building its niche in the marketplace as a **Trade Only Partner**. It was soon realised that our greatest asset is the **integrity** with which we conduct our business and the principle of working with over 800 channel partners to help them help their customers. We recognise and value the fact that if we don't take care of our customers, somebody else will. It is for this reason that our core values are that which we hold in the highest esteem - **Trust, Integrity and Partnership**.

The Lamson Paragon Group of Companies is comprised of Lamson Paragon, Paper Rolls Australia,

Cheque-Mates, Docuspace, Fairplay Print, Integrated Office Solutions and Lamson Medicharts. With a long and very successful history in the print and communication industries and with distribution capabilities Australia wide, the Group can accommodate and provide an extensive range of products and services to a multitude of businesses and commercial operations.

All companies in the Group maintain the same first-class level of customer service to ensure your specific needs are not only met but exceeded. We are here to build your business, so let the Lamson Group help you help your customer!

## WHY the LAMSON GROUP stand apart...



# When it comes to PRINT and COMMUNICATIONS the LAMSON GROUP



**PARTNER**



**INNOVATE**



**SOLVE**



**DELIVER**



Barcoded documents – all fonts and applications  
Books (medium to long run, multiple binding options)  
Continuous forms and cheques  
CTP certificates  
Docket books  
Integrated cards and labels  
Laser forms and cheques – long and short run  
Library reminder notices  
Membership and PIN advices  
MICR encoding  
Modulus numbering  
OCR A and OCR B numbering  
Pads (medium to long run)  
Payroll advice  
Piggy back labels on forms  
Security printing (UV, thermochromic ink, micro etc.)  
Sophisticated numbering  
Subscription notices  
Unit sets

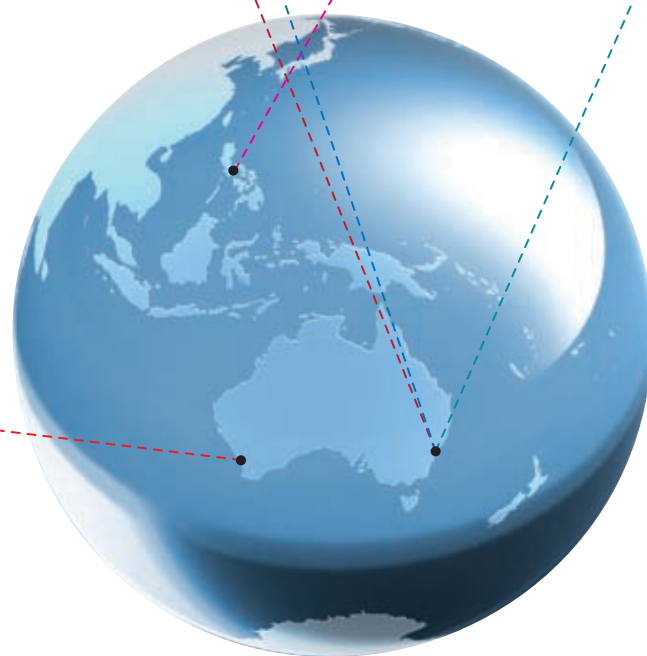


ECG and EEG monitoring rolls  
Gaming tickets  
Lint free / bond rolls printed and plain  
Multi-ply receipt rolls  
Printed and plain ATM and EFTPOS rolls  
Silver thermal range  
Telex rolls  
Thermal rolls printed, plain and coloured  
Wet strength rolls (ten colours available)



**Fairplay Print**

ATM tickets and rolls  
Betting tickets  
Listing paper, plain and printed  
Online ordering  
Western seaboard storage and logistics



cheque-mates

## Printing Services

Inkjet and laser overprinting  
Digital colour printing  
Colour and mono envelopes  
MICR

**\*NEW\*** Wide-Format Printing and Signage  
Wall and Floor Graphics

## Mailing Services

Envelope inserting (Intel)  
Plastic wrapping (Intel)  
Multi channel distribution (Email / Fax / Web / SMS / Voice)  
Bulk Mail Partner

## Bindery, Warehousing & Fulfilment

Celloglazing  
Folding  
Stitching  
Drilling  
Shrinkwrapping  
Warehousing/Logistics

## Inbound Communications

Return mail management  
Imaging and Scanning

## Solution Development

Integration and Automation specialists  
Data entry and processing  
Database management and Web/App Development  
Custom Built Web To Print Sites



Enhance Your Back Office For Profit

Integrated Office Solutions offer a bullet proof recruitment process with exclusive dedicated offshore resources allowing empowerment of your local team to focus on high payoff activities.

## Key benefits to exclusive offshore resourcing include:

If one can perform tasks in another city or suburb, offshore resourcing will deliver increased productivity whilst reducing overheads significantly;

## Connects you with a million plus well qualified resources;

Offers full visibility on all costings.

## Potential areas of recruitment include:

Shared services  
Data processing and entry  
Accounts receivables  
CRM entry  
Accounts payable  
Web market research  
Pre-auditing services  
Graphic and creative design  
Superannuation  
Website development  
Payroll  
App design and development  
Administration  
Digital advertising  
Reporting  
Search engine and local optimisation  
IT programming  
Campaign and content management

Let the **Lamson Group** help you help your customer.



[www.lamsonparagon.com.au](http://www.lamsonparagon.com.au)

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**Paper Rolls**  
Australia Pty Ltd

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**cheque-mates**

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**CM Estimating /**

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**Enhance Your Back Office For Profit**

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**Fairplay Print**

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